



ARMA San Francisco 2017

Sponsorship Information Package

51st US Rock Mechanics / Geomechanics Symposium

Join Us in San Francisco 25 – 28 June 2017!

The American Rock Mechanics Association invites you to participate as a sponsor of the 51st US Rock Mechanics / Geomechanics Symposium to be held on 25 – 28 June 2017 in San Francisco, California, USA.

ARMA San Francisco 2017 will focus on new and exciting advances in all areas of rock mechanics, rock engineering, and geomechanics. The symposium is expected to attract over 700 delegates from the United States, North America, and internationally from industry, consulting, academia, and government. Our comprehensive plenary, technical and trade exhibition program allow sponsoring firms to receive maximum exposure and interaction with this audience of key industry leaders and decision-makers.

The following pages highlight the benefits of sponsoring ARMA San Francisco 2017 at the various levels available. Continuing from 2016 are Platinum, Gold, Silver and Bronze levels that include excellent exposure before, during, and after the symposium, as well as complimentary delegate attendance. Numerous single-event sponsorships are also available. Choose an overall level of support to gain the exposure you're looking for, or combine one of our levels with an event sponsorship to increase your firm's visibility during one of the popular networking and social events.

Sponsorship opportunities start as low as \$500, ensuring that all companies can participate in this premiere rock mechanics, rock engineering, and geomechanics symposium.

We are happy to discuss the different options and how we can tailor a package to meet your budget and marketing objectives.

We look forward to seeing you in San Francisco!

SYMPOSIUM SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze
	\$8,000	\$6,000	\$4,000	\$2,000
Registration Benefits				
Complimentary full symposium registration	4	3	2	1
Complimentary Trade Show Booth	✓			
Recognition Benefits				
Logo & name on symposium website + link to sponsor's website	✓	✓	✓	✓
Logo & name on all marketing materials	✓			
Logo & name on front cover of program	✓			
Logo & name in sponsors section of program	✓	✓	✓	✓
Corporate profile in sponsors section of program	300 words	150 words	75 words	
Logo & name in digital proceedings	✓			
Recognition of firm at opening ceremonies	✓			
Promotional item to be included in delegate registration package	✓	✓		
Logo & name on screens before all plenary sessions + 3 project slides	✓			
Logo & name on screens before all plenary sessions	✓	✓	✓	
Signage at symposium registration desk	✓	✓	✓	✓
Recognition in symposium wrap-up story posted on website & in newsletter	✓	✓	✓	✓



ARMA San Francisco 2017, 25 – 28 June 2017

arma2017sponsors@armarocks.org

<http://armasymposium.org/>

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Event / Item	Benefits	Price
USB Proceedings	<ul style="list-style-type: none"> → Logo & name printed on USB electronic proceedings → Logo & name in sponsors section of program + on website 	\$1,500
Keynote Speaker	<ul style="list-style-type: none"> → Logo & name on signage outside of keynote presentation room → Logo & name on screen at keynote presentation → Logo & name in sponsors section of program + on website → Recognition of firm by keynote chair 	\$1,000
Coffee Break	<ul style="list-style-type: none"> → Logo & name on coffee/juice stations → Logo & name in sponsors section of program + on website 	\$1,000
Poster Session	<ul style="list-style-type: none"> → Logo & name on signage outside of keynote presentation room → Logo & name in sponsors section of program + on website 	\$500
Mobile App	<ul style="list-style-type: none"> → Advertisement on official ARMA 2017 app → Many options available – contact us to discuss → Used by over 60% of delegates → Cellphone & tablet compatible 	\$500 - \$1,000



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**All sponsorship packages can be registered online @
www.armasymposium.org/sponsorships**

**For more information or to discuss sponsorship opportunities,
please contact:**

**Lisa McJunkin
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Sponsor and Exhibition Manager
lmcjunkin@gibsongroup.ca or arma2017sponsors@armarocks.org
Phone 604-241-1297**

Book early to maximize the benefits of participating at ARMA San Francisco 2017!



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